General Chemistry 1 Soap Lab Week 2 Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Soap Sales Pitch Presentation Grading Rubric**

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|  | **Excellent** | **Good** | **Needs Improvement** | **Missing** |
| Soap Preparation | 3  Described recipe and why ingredients chosen, background research, important observations from soap making | 2  Partially described recipe and ingredients used, some background information and observations given | 1  Limited discussion of recipe and ingredients used, background information, and observations | 0  Not discussed |
| Soap Properties | 3  Clearly described testing results and soap properties | 2  Used some testing results and highlighted some properties | 1  Limited testing results, not connected to properties | 0  No soap testing results, no properties highlighted |
| Evaluation of Experiment | 3  Gave thorough evaluation of soap making and testing results. Highlighted what went well and what didn’t. Gave multiple suggestions for what to improve for future soap making. | 2  Provided some evaluation of soap making and testing results. Very few highlights of what went well and what didn’t. One suggestion for what to improve for future soap making. | 1  Provided limited evaluation of soap making and testing results. No highlights of what went well and what didn’t. No suggestions for what to improve for future soap making. | 0  No evaluation given |
| Creativity | 1  Persuasive marketing pitch, unique, creative | 0.75  Good marketing pitch | 0.5  Marketing pitch OK, didn’t stand out | 0  No presentation given |