

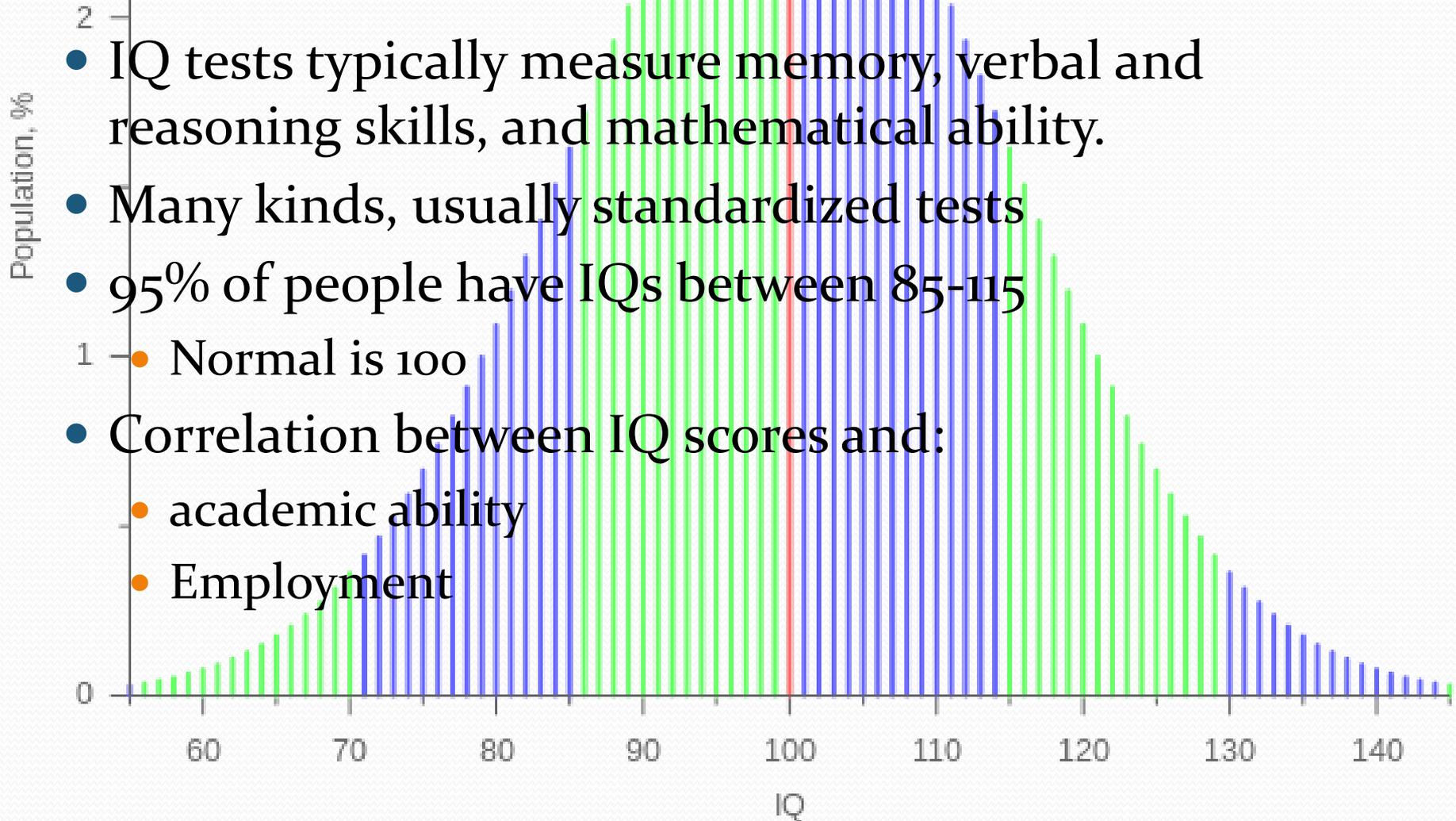
Intelligence

Three Theories

Intelligence

- Definition: The ability to understand complex ideas, learn from experience and engage in reasoning.
(American Psychological Association)

Intelligence Quotient



- IQ tests typically measure memory, verbal and reasoning skills, and mathematical ability.
- Many kinds, usually standardized tests
- 95% of people have IQs between 85-115
 - Normal is 100
- Correlation between IQ scores and:
 - academic ability
 - Employment

Average IQ and Accomplishments

Education (academic ability)

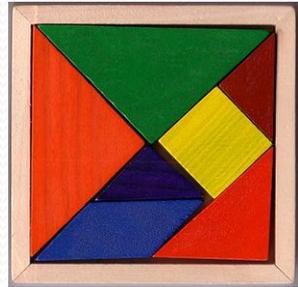
- Master's Degrees and PhDs
 - 125
- College graduates
 - 112-115
- High school graduates
 - 97-100
- 1-3 years of high school
 - 90-95

Occupation (employment)

- Professional and technical occupations
 - 112
- Managers and administrators
 - 104
- Clerical workers, sales workers, skilled workers
 - 101
- Unskilled workers
 - 87

The History of Intelligence and Testing

- Intelligence was first thought of as verbal and mathematical ability
 - The earliest intelligence test is a Chinese puzzle called Tangram (1000 CE)
 - Part of the Chinese imperial exam system
- Early 1900s
 - Binet-Simon Test was used to assess mental retardation in school children
 - What is normal for a child of that age?
- During WWI
 - US Army needed to evaluate the mental ability of soldiers
- Howard Gardner's Multiple Intelligences
 - Many areas of intelligence, not just academic intelligences

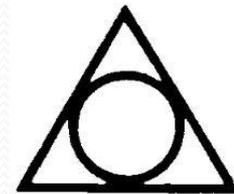


Gardner's Multiple Intelligences

- Linguistic – reading, writing, speaking
- Logical-Mathematics – math, number sense, problem-solving
- Spatial/Visual – art, mazes, maps, graphs
- Musical – instrumental ability, reading music, recognizing timbre
- Kinesthetic – coordination, easily learn sports
- Interpersonal – relating to others, being a teammate, belonging to groups
- Intrapersonal – knowing about yourself, strengths and weaknesses
- *Naturalistic – knowledge of plants and animals

PASS Theory

- Planning (frontal lobe)
 - Conscious processes of organization and strategizing
- Attention
 - Focusing on stimuli in the environment
- Simultaneous processing
 - Organizing schemata to interpret a lot of data at the same time
- Successive processing
 - Organizing schemata so that we can remember things in a sequence: 720-475-0775
- Cognitive Assessment System



Which theory is best?

- IQ
- Multiple Intelligences
- PASS theory

References

- Das, J. P., Naglieri, J. A., & Kirby, J. R. (1994). *Assessment of Cognitive Processes*. Allyn & Bacon, Publishers, Needham Heights: MA, USA.
- Kaufman, Alan S. (2009). *IQ Testing 101*. New York (NY): [Springer Publishing](#).
- Multiple Intelligences. (2013). Web. http://www.bgfl.org/bgfl/custom/resources_ftp/client_ftp/ks3/ict/multiple_int/what.cfm