

**The M&Ms website no longer posts the proportions of colors found in bags of M&Ms. The following is their response to the inquiry from the fall of 2008.**

Our color blends were selected by conducting consumer preference tests, which indicate the assortment of colors that pleased the greatest number of people and created the most attractive overall effect.

On average, our mix of colors for M&M'S CHOCOLATE CANDIES is:

**M&M'S MILK CHOCOLATE:** 24% cyan blue, 20% orange, 16% green, 14% bright yellow, 13% red, 13% brown.

**M&M'S PEANUT:** 23% cyan blue, 23% orange, 15% green, 15% bright yellow, 12% red, 12% brown.

**M&M'S KIDS MINIS:** 25% cyan blue, 25% orange, 12% green, 13% bright yellow, 12% red, 13% brown.

**M&M'S DARK:** 17% cyan blue, 16% orange, 16% green, 17% bright yellow, 17% red, 17% brown.

**M&M'S PEANUT BUTTER and ALMOND:** 20% cyan blue, 20% orange, 20% green, 20% bright yellow, 10% red, 10% brown.

Each large production batch is blended to those ratios and mixed thoroughly. However, since the individual packages are filled by weight on high-speed equipment, and not by count, it is possible to have an unusual color distribution.